

PERSONALIZED NUTRITION REPORT FOR

Jake

CALORIE, MACRO, AND PORTION GUIDE

PREPARED BY



INTRODUCTION

Congratulations

You've taken an important first step toward achieving your goals. Now this Precision Nutrition Calorie, Macro, and Portion Guide—created just for you—will help get you started.

How to use your guide

In this guide, you'll learn how to:

- ✓ Get started TODAY (and what to expect)
- Eat the right amount of food at each meal
- Easily judge the portion sizes that are right for your body and goals
- Choose foods based on your eating preferences
- Track your food intake and stay consistent
- ✓ Build your daily menu using our sample meal ideas
- ✓ Make adjustments for continual results

Go at your own pace. You don't have to jump in head-first to start experiencing benefits. Feel free to skim this guide and pull out some helpful first steps. You can always come back to it as needed.

Don't overthink it. The best way to start making progress... is to start making progress. That can be as simple as choosing just one concept in this guide and putting it to use. For example, you might begin by using hand portions at one meal a day. As you practice and get used to it, you can use it for other meals.

Keep this guide handy. There are a lot of helpful elements here, but it can also be a lot to remember. Refer back whenever you need a refresher.

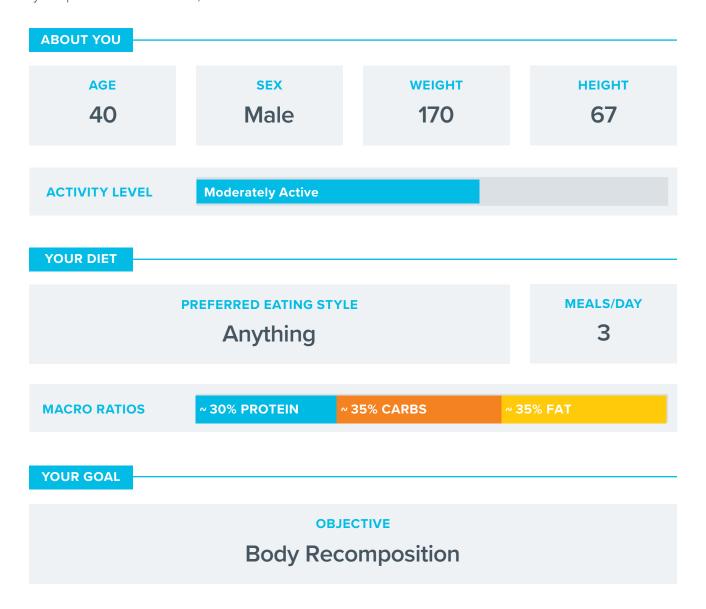
Have fun!



CALCULATIONS

Determining your unique personal needs

How much you should eat depends on many factors. To come up with your personalized needs, these factors were taken into consideration:



For your needs and goals, Jake, you might start by eating:



6 palm-sized portions (or 189 g) of protein per day

That's 2 palms or 63 g of protein per meal.

FOR EXAMPLE:

- Chicken
- Tofu
- Fish
- Greek yogurt



6 - 8 fist-sized portions of veggies per day

That's 2 or 3 fists per meal.

FOR EXAMPLE:

- Spinach
- Carrots
- Cauliflower
- Tomatoes



8 cupped handfuls (or 257 g) of carbohydrates per day

That's 2 or 3 handfuls or 86 g of carbs per meal.

FOR EXAMPLE:

- Beans
- Blueberries
- Sweet potatoes
- Oats



9 thumb-sized portions (or 114 g) of healthy fats per day

That's 3 thumbs or 38 g of fats per meal.

FOR EXAMPLE:

- Olive oil
- Walnuts
- Guacamole
- Flax seeds

Eating like this will provide the 2808 calories you are estimated to need to reach your goals.

Start planning your meals and daily intake with these personalized calories, macros and portions. You can (and likely should) modify them further as you go along. Check out some Anything meal ideas on the next page to get inspired.

MEAL IDEAS

Eat Anything Meals

MEALS/DAY



Vegetable Omelet and Nut Butter Toast

palms of eggs	2
fists of onions, peppers, and mushrooms	2 or 3
slices of toast	2 or 3
thumbs of nut butter	3



Strawberry Banana Super Shake

scoops of vanilla or strawberry protein powder	2	
fists of spinach	2 or 3	
handfuls of frozen strawberries and banana	2 or 3	
thumbs of chia seeds	3	

Plus 4-12 oz water, plain dairy milk, or unsweetened plant milk



Grilled Pesto Chicken Wrap

palms of chopped chicken	2
fists of baby carrots and cucumber slices	2 or 3
handfuls whole grain wrap and black beans	2 or 3
thumbs of olive oil pesto	3



Roasted Salmon, Sweet **Potatoes and Cauliflower** with Olive Oil Drizzle

palms of salmon	2
fists of roasted cauliflower	2 or 3
handfuls of sweet potato slices	2 or 3
thumbs of olive oil drizzled on top	3



Seared Tofu with Quinoa and Mixed Greens Salad

palms of seared tofu	2
fists of leafy green salad	2 or 3
handfuls of quinoa	2 or 3
thumbs of dressing drizzled on top	3

Season as desired. Plus 1 glass wine (counts as 1 handful or 1 thumb)



Tropical Cottage Cheese Bowl

cups of cottage cheese	2
handfuls of chopped pineapple	2 or 3
thumbs of chopped walnuts	3

Want more guidance? See Precison Nutrition's 5 step guide to building healthy meals.

MEAL PLANNING

How to eat the right amount for your goals

There are multiple ways to help you track your intake and consistently eat right for your goals and needs.

You can track your calories, count your macronutrients, or use your hands to measure your portions (which will track and count your calories and macronutrients for you).

The basics of macronutrients and portion sizing

To track your calories and/or count your macros you can:

- Read nutrition labels.
- Use a food scale and measuring cups.
- Log your intake into a food tracking app.

Or all of the above.



This can help you better understand how many calories are in foods, create awareness of macronutrients, and track your intake as accurately as is reasonably possible.

This calorie and macro counting approach tends to work best for the mathematically inclined, or folks with advanced goals looking to push their physiques to the limit.

But it's not for everyone.

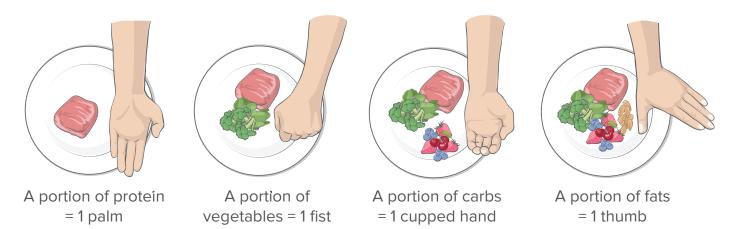
You don't need to count calories or macros to get the right portions for your goals. Instead, just use your hand to measure.

This approach will dramatically simplify the eating and tracking process, and it's nearly as accurate as the calorie and macro approaches.



Some folks even like to start with the calories and macros, and then switch to hand portions as they feel more comfortable.

Here's the general idea.



This handy portion-measuring system works well for many reasons.

- 1. Hands are portable. They come with you to work lunches, restaurants, social gatherings, and even Grandma's house.
- **2. Hands are a consistent size.** This provides a consistent portion reference.
- 3. Hands are proportional to the individual. Bigger people generally need more food, and tend to have bigger hands, so therefore get larger portions. Smaller people generally need less food, and tend to have smaller hands, so therefore get smaller portions.

Plus, the hand portion-measuring system provides appropriate amounts of nutrient-dense foods and their specific macronutrients.

	Hand Portion	Macronutrient	Conventional Measurement
Protein	1 palm	~20-30 g	~3-4 oz cooked meat, 2 whole eggs, 1 cup Greek yogurt
Carbs	1 cupped hand	~20-30 g	~1/2-2/3 cup cooked grains/legumes, 1 medium fruit/tuber
Fats	1 thumb	~7-12 g	~1 tbsp

This approach helps most folks meet their protein, vegetable, carb, fat, and calorie needs without having to count a gram or weigh an ounce of food.

TRACKING CONSISTENCY

How to meet your targets

How consistent do I need to be?

Precision Nutrition's internal research of over 100,000 clients shows that any effort— no matter how imperfect—can result in real, measurable progress. It's about learning and accepting that better is better and that even a little effort can translate into real progress and health benefits.

For more moderate goals, a target of 75-80% consistency is often the sweet spot to make continual progress while still living an enjoyable and sustainable lifestyle.

For more advanced goals, a target of 90%+ consistency is often needed to push boundaries and reach more extreme levels of human physiology.

If you're using your hand to measure and track your portions:

Using a hand portion tracker sheet—like the personalized one we've provided on the next page will help you meet your targets. Your goal is to be as consistent as you can, but not obsessive. There are several ways to use your personalized tracker:

- You can check off each portion box as you eat the portion.
- You can place numbers in each portion box to indicate which meal you ate the portions. (So you can see which meals you are—or aren't—hitting your portion target.)
- You can use letters in each portion box to indicate what foods you ate that fulfilled that portion. (Example: "C" for chicken under protein, or "F" for fruit under carbs.)
- You can do all of the above. (Example: "C3" for chicken eaten at your third meal.)
- You can create your own process for tracking your consistency.

Ultimately, it's all about finding the approach that works best for you.

If you're counting your calories and macros...

The best step here is to bust out the food scales and measuring cups, and log your food intake into a calorie and macro tracking app (such as MyFitnessPal or Cronometer).

It often helps to measure, weigh, and track daily in the beginning, to become comfortable with the process. But after two or three weeks—when you've got the hang of it— you can simply use these tools to perform occasional spot-checks on your accuracy.

Daily Portion Tracking Sheet

	PROTEIN	VEGETABLES	CARBS	FATS
PER MEAL	2	2 or 3	2 or 3	3
PER DAY	6	6 - 8	8	9
MONDAY	000000	000000	000000	000000
TUESDAY	000000	000000	000000	000000
WEDNESDAY	000000	000000	000000	000000
THURS	000000	000000	000000	000000
FRIDAY	000000	000000	000000	000000
SATURDAY	000000	000000	000000	000000
SUNDAY	000000	000000	000000	000000

WHAT TO EAT

How to choose foods to meet your macro and portion goals

Learn to make better choices without giving up the foods you love.

It's common for people to want to categorize foods as "good" or "bad." This type of approach can make the "right" choices seem clearer. Unfortunately, it also leads to feelings of deprivation, frequently followed by guilt (once you "cheat"). Because who can be perfect all the time?

After working with over 100,000 clients, we believe there's both a more effective and more enjoyable way. Instead of "good" and "bad," we find it helpful to think of foods on a continuum from "Eat Less" to "Eat Some" to "Eat More." This better allows for sustainable long-term change and progress.

Think about it: With this approach, you can occasionally indulge in some of those "Eat Less" foods without guilt, knowing that—in reasonable amounts—they're not going to set you back or ruin the progress you've worked so hard to make.

Your goal is simple: Aim to progress up the continuum choosing more of the "Eat More" and "Eat Some" options, and fewer of the "Eat Less" options. Make better choices strategically and systematically, over time.

On the next few pages, you'll see a list of options for each type of food. Every food category has been included, even ones you might not eat. So you can use this resource if you're ever preparing meals for people with different food preferences or restrictions.

Here's what to do.

- 1. Look through the food lists and refer back to the Meal Ideas page
- 2. Pick options from each category that you like or want to try
- 3. Make a grocery list from those options
- 4. Plan meals based on your macros or portions, knowing you'll have all you need.

Protein

Prioritize fresh, lean, minimally processed sources of protein, and consider limiting red meat to ~18 oz (or 4 palms) per week or less.

EAT MORE





Eggs and egg whites



Chicken

Shellfish

Duck breast and thighs



Turkey

Lean beef

Bison





Lean pork



Other meats

goat, camel, horse Plain Greek kangaroo, crocodile



yogurt

Cultured cottage cheese



Insects



Lentils and beans

These are protein for plant-based eaters and meatless meals, otherwise, they're considered sources of carbohydrates

EAT SOME





Uncultured cottage cheese

Medium-lean meats





Tofu

Edamame





Canadian bacon

Meat jerky



Lamb





Minimally processed lean deli meat



sausage





powders





Fried meats

Chicken fingers, nuggets, and wings





High-fat meat

High-fat sausages





Processed soy

Processed

deli meats





Protein bars



Pepperoni sticks



fish



Carbohydrates

Focus on whole, minimally processed sources of carbohydrates that pack lots of nutrition and fiber, and include a mix of starches and colorful fruits.

EAT MORE







Steel-cut, rolled, Buckwheat and lentils and old-fashioned







Quinoa Whole-grain, black, Sorghum and wild rice



Farro



Millet



Potatoes



Amaranth





Plain non-Greek









Corn Sweet potatoes



Fresh and

frozen fruit



Taro



Whole or sprouted grain bagels, breads, English muffins, pastas, and wraps

EAT SOME



Couscous





White rice Granola





Instant or Milk flavored oats



yogurt



bars









juices

Canned, dried, and pureed unsweetened



Whole-grain

crackers

White bagels, breads, English muffins, pastas, and wraps







Cereal bars

Fruit juices

Flavored milk







and pureed fruit w/ added sugar syrups & jellies



Soda



Crackers







Foods with 10+g added sugar

These foods are also rich sources of fats, so be mindful of both their carbohydrate and fat content





Chips

Fries







Donuts

Cookies







Pastries

Muffins

Fats

Aim for a mix of whole-food fats (like nuts and seeds), blended whole foods (like nut butters), and pressed oils (like olive and avocado).

EAT MORE



olive oil

Extra virgin



Walnut oil Marinades and dressings with oils in this category







Avocado and Cheese, avocado oil aged > 6 months

Egg yolks







Seeds: chia, flax, hemp, pumpkin and sesame

Cashews

Pistachios







Brazil nuts

Pecans



Almonds





Peanuts & natural peanut butter

Olives

Pesto made w/ extra virgin olive oil





Nut butters from other nuts in this category



unprocessed coconut

EAT SOME



Virgin and

light olive oil





Expeller pressed Sesame oil canola oil



Flaxseed oil

Dark

chocolate

Cream

Trail mix



oil / milk

Marinades and

dressings with oils

in this category



Peanut oil and regular







algae oil





Cheese aged <6 months

Flavored nuts and nut butters



varying quality.





High oleic safflower oil

High oleic

These naturally-bred oils are high in heart-healthy monounsaturated fats and contain little saturated fats and no trans fats.





Sausage

Also sources of protein, though usually higher in less desirable fats.





Butter

Margarine

Processed cheese







Cottonseed oil Sunflower oil Corn oil







Canola oil

Soybean oil

Safflower oil







dressings with oils in this category

Marinades and Vegetable

Fat-rich foods with 10+ g added sugar





Hydrogenated oils Shortening and trans fats



Vegetables

When eating vegetables (and fruits), try to "eat the rainbow." Different colors imply different nutrients and health benefits.



For more on food choices—and adjusting your intake for your preferences and goals:

See 'What should I eat?' Precision Nutrition's 3-step guide for choosing the best foods for your body.

MAKING ADJUSTMENTS

How to adjust calories, macros and hand portions to further progress

Important point: The suggested calorie, macronutrient, and hand-portion numbers in your guide are a starting point, not an ending point. Even with all of the information you provided, no calculator can determine YOUR exact needs.

With that in mind, you will likely have to make a few adjustments. But first, it's important to know what kind of progress is possible... and probable.

Realistic rates of body fat loss per week

Progress	% Body weight	Men	Women
Extreme	1-1.5% body weight	(~2-3 lb)	(~1.65-2.5 lb)
Reasonable	0.5-1% body weight	(~1-2 lb)	(~0.8-1.65 lb)
Comfortable	<0.5% body weight	(~<1 lb)	(~<0.8lb)

How fast you can lose body fat depends on how consistently you can, or want to, follow the given guidelines. Fat loss is often faster when first starting out and when you have more body fat to lose. The leaner one becomes, the slower the rate of loss becomes, with more frequent plateaus.

Realistic rates of muscle gain per month

Fitness level	Men		ess level Men Women		
Beginner	1-1.5% bodyweight	(~1.5-2.5 lbs)	0.5-0.75% bodyweight	(~0.65-1 lb)	
Intermediate	0.5-0.75% bodyweight	(~0.75-1.25 lbs)	0.25-0.375% bodyweight	(~0.325-0.5 lbs)	
Advanced	0.25-0.375% bodyweight	(~0.375-0.625 lb)	0.125-0.1875% bodyweight	(~0.1625-0.25 lbs)	

The ability to gain muscle is dependent upon age, training experience, biological sex, consistency with food intake, and more.

Not losing fat within realistic parameters?

Decrease your intake by about 250 calories a day, by cutting out some carbs and/or fats. Or simply remove 1-2 cupped handfuls of carbs and/or 1-2 thumbs of fats from your daily intake. (That's 2-3 total portions of carbs and fats, combined.)

Not gaining muscle within realistic parameters?

Increase your intake by about 250 calories a day, by adding some carbs and/or fats. Or simply add 1-2 cupped handfuls of carbs and/or 1-2 thumbs of fats to your daily intake. (That's 2-3 total portions of carbs and fats, combined.)

Losing too much lean mass when losing weight?

Increase your daily protein intake by about 25 grams. Or simply add 1 extra palm of protein to your daily intake.

Gaining too much fat when adding muscle?

Increase your daily protein intake by about 25 grams, and decrease your daily carb and/or fat intake by about 250 calories. Or simply add 1 extra palm of protein to your daily intake, and remove 1-2 cupped handfuls of carbs and/or 1-2 thumbs of fats from your daily intake. (That's 2-3 total portions of carbs and fats, combined.)

How long should I wait before making adjustments?

In general, you should monitor your results about every two weeks before making further adjustments to your intake. And as you become more advanced, or progress closer to your final goal, it may take a full four weeks to see if your intake is working. Give it an appropriate amount of time before considering further adjustments.

Want to substitute some carb or fat portions?

You can substitute carb or fat portions for each other to suit your preferences. Pay attention to your response (e.g. appetite, energy levels, body change progress, etc.) and make further adjustments as desired.

What about snacks?

Your daily macro and portion totals can be divvied up as you prefer, so if you want to replace any meals with smaller snacks, feel free. Just make sure to compensate by adding appropriate portions to the remaining meals throughout the day. Again, your main goal is to reach your target intakes for the day.

FINAL THOUGHTS

Move toward your goals

A healthy, fit body isn't just about food and exercise (though that's important).

It's also about how you think and feel, and what's important to you.

Imagine your Perfect Day.

Imagine you've succeeded, and you've gotten everything you wanted. What's happening? What are you doing? What's around you? What's better?

Now, see if you can do a tiny piece of your Perfect Day, today.

This could be as simple as spending 30 seconds doing a little extra to work towards your goals. Or tacking up a picture of what your Perfect Day might look like.

Or pretending, if only for a moment, that you've already become that person you want to be. That you already live the way you want to live, and feel how you want to feel.

The more you can imagine yourself living your goals, the more real they get.

Don't worry about being stuck with what you don't want. You've already started taking steps towards change.

Focus on moving toward what you do want.

Reward yourself for every small victory. Everything counts, no matter how little.

Want help becoming the healthiest, fittest, strongest version of you?

Knowing what to eat, and how much, is usually just part of the solution. The real challenge: Figuring out how to follow through on your healthy eating plan so that you can actually change. Because we're all busy and stressed and have our own unique obstacles.

We understand, and we can help.

Over the past 15 years, we've used the <u>Precision Nutrition Coaching</u> method to help over 100,000 clients like you lose fat, get stronger, and improve their health... for the long-term... no matter what challenges they're dealing with.

With Precision Nutrition Coaching, you get a personal nutrition coach to guide you every step of the way, plus our proven system that can help anyone achieve lasting change. (It's been validated in three peer-reviewed journals.)

Interested in Precision Nutrition Coaching? Join the **presale list**; you'll save up to 54% and secure a spot 24 hours early.

(And if you're a coach, or you want to be, consider the <u>Precision Nutrition Level 1</u> Certification program. We'll teach you the science of nutrition and the art of coaching, to give you the skills and knowledge to feel confident and qualified to coach anyone.)